



7TH ANNUAL CONGRESS

Liquid Biopsy

November 1 - 3, 2025 | Orlando, USA

ISLB 2025 Sponsorship Prospectus

2025.islb.info **#ISLB25**



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This prospectus offers flexible options for enhancing brand visibility and customer engagement at ISLB 2025, available either individually or in packages at different support levels. Key activities including exhibit booths, poster sessions, networking breaks, and a welcome reception will be centralized in the Exhibit Hall to maximize exposure and attendee interaction. ISLB values your company's goals and welcomes any suggestions to optimize your presence and participation at the congress.

Contact us to discuss your participation.

Chelsea Prangnell

Manager, Corporate Partnerships

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2025.islb.info



Welcome Message

One of the most exciting milestones on our horizon is the 2025 ISLB Annual Congress, set to take place in Orlando, Florida, from November 1-3, 2025. This congress promises to be an extraordinary gathering of scientists, clinicians, industry leaders, and innovators, all united by a shared passion for advancing liquid biopsy technologies and their clinical applications.

The Annual Congress is more than just a meeting; it is a platform for groundbreaking discussions, unparalleled networking opportunities, and the exchange of transformative ideas. We are preparing a robust scientific program featuring leading experts, cutting-edge research, and interactive sessions designed to foster collaboration across disciplines. I encourage you to mark your calendars and start making plans to join us for this pivotal event. More details, including keynote speakers and session highlights, will be shared in the coming months.



Christian Rolfo

President of ISLB on behalf of
the Executive Committee

Association and Committee



The International Society of Liquid Biopsy (ISLB) is the first international professional organization committed to the improvement and implementation of liquid biopsies in clinical routine practice and the promotion of a

multidisciplinary approach for the diagnosis and treatment of cancer patients based on the use of liquid biopsies.

ISLB was founded in 2017 in Granada, Spain with an aspiring objective: to become the scientific reference in Liquid Biopsy and the unique link of all stakeholders in the liquid biopsy theme.

We are pleased to welcome liquid biopsy professionals all over the world. Our education and information program is based on an integrated multidisciplinary approach to reach an advanced cancer research. We seek to remove obstacles that limit liquid biopsies implementation in the routine clinical practice, with the aim to expand liquid biopsies adoption all over the world.

Executive Committee



Christian Rolfo
USA (ISLB President)



Maria José Serrano
Spain (ISLB Vice President)



Umberto Malapelle
Italy (ISLB Scientific Secretary)



Eloisa Jantus Lewintre
Spain (ISLB Treasurer)



David R. Gandara
USA (ISLB CMO)



Massimo Cristofanilli
USA (ISLB Past President)

Congress City and Venue

Orlando, Florida, is renowned for its vibrant atmosphere and extensive range of amenities, making it an ideal destination for international conferences. Orlando is known as the theme park capital of the world, it houses famous attractions such as Walt Disney World and Universal Studios, providing excellent entertainment options for conference attendees. The city's wide array of dining, shopping, and cultural venues further enhances its appeal as a conference destination. Orlando is exceptionally accessible for international travelers.

The Orlando International Airport offers a vast array of non-stop flights from numerous international cities, making it a convenient gateway for conference attendees coming from abroad. Its proximity to major conference venues and tourist attractions further enhances its appeal. This connectivity, combined with expedited customs processing and a range of transportation options from the airport to downtown and surrounding areas, ensures a smooth, hassle-free arrival experience for international visitors.



The DoubleTree by Hilton Orlando at SeaWorld is an ideal venue for hosting conferences, offering a strategic location and versatile facilities. Nestled adjacent to SeaWorld, it provides an expansive 100,000 square feet of event space that can accommodate a range of activities, from large conventions to smaller meetings.

The venue's appeal is enhanced by its lush, tropical landscaping and comprehensive amenities, which ensure a comfortable and engaging environment for attendees. Moreover, its proximity to various attractions and the short distance from the Orlando International airport makes it a convenient choice for both local and international delegates.



Past Facts & Figures



2024 Denver, USA

Attendance

In Person: 287
On Demand Virtual: 16

Total: 303

Regional Demographics

North America	65%
Europe	24%
Asia Oceania	7%
Rest of World	4%

Professional/Academic Titles in Attendance

Attending Physician	23	Healthcare Professional	21	Researcher	62
Biology	22	Medical Doctor	31	Student / Post-Doc	14
Chief Medical Officer	4	Nurse/Nurse Practitioner	3	Surgery	2
Clinical Oncology	23	Other	73	Trainee 4	
Director	44	Pathology	17		
Fellow	9	Professor / Academic	36		



2023 Madrid, Spain

Attendance

In Person: 359
On Demand Virtual: 18

Total: 377

Regional Demographics

Europe	74%
North America	15%
Asia Oceania	2%
Rest of World	9%

Past Facts & Figures

ISLB Primary Specialty

	2024 Denver, USA	2023 Madrid, Spain
Advocacy	11	4
Biostatistics	17	14
Cancer Research/Basic Sciences	160	173
Diagnostic Radiology	9	1
Hematology	17	10
Medical Oncology	-	106
Nursing	1	2
Other	46	48
Pathology	45	43
Pharmaceutical/Biotech	90	64
Pharmacy	4	4
Pulmonary Medicine	5	4
Radiation Oncology	5	2
Thoracic Surgery	5	4

Past Industry Participation

Amgen • Angle • AstraZeneca • Bayer • Biofidelity • Bio-Rad Laboratories • Biocartis • Biocept • Biodesix • BioFluidica • Biomark Diagnostics • Blueprint Medicines • Boehringer Ingelheim • BostonGene • Bristol-Myers Squibb • C2i-Genomics, Inc • Caris Life Sciences • DNA Genotek • Exact Sciences • Fluidigm • Foundation Medicine • Genentech • GT Molecular • GSK • Guardant • Health in Code • Illumina • Inivata • Invitae • Izasa • Janssen • Johnson & Johnson • Lilly • Lucence Health • Menarini Silicon Biosystems • Merck Healthcare KGaA • Natera • Neogenomics • Nonacus • Novartis • Novosanis • Oncohost • OneCell Diagnostics • Pangaea Oncology • Pfizer Inc. • Precision Cancer Consortium • Predicine • Promega • Qiagen • Regeneron • Roche • Saga Diagnostics • Sens ID • Sermonix Pharmaceuticals • Stemline • Symex • Tecan • Tempus • Tethis • Thermo Fisher Scientific

Support & Exhibit Opportunities

ISLB 2025 will convene global experts in liquid biopsy to discuss the latest clinical advances, best practices, and consensus updates. The event will cover new developments in cellular and molecular diagnostics and offers a prime networking opportunity with healthcare professionals, scientists, R&D personnel, business managers, lab leaders, and specialists in the field.

ISLB 2025 is an excellent opportunity to interact with a diverse group of professionals:

- 💧 Research Institutes
- 💧 Regulatory Bodies
- 💧 Industry
- 💧 Professional Healthcare Workers
- 💧 Associations/Societies
- 💧 Government Agencies
- 💧 ISLB members

As a Supporter and/or Exhibitor, you will have the chance to network with key international contacts, offering your organization significant global exposure.

We invite you to visit the congress website at 2025.islb.info for further information and to view the Program at a Glance.



Supporter Levels

We offer “build your own sponsorship packages” allowing you to tailor your involvement and visibility to your specific interests and budget. This customizable approach includes a menu of sponsorship options, ranging from branding opportunities, speaking slots, exhibition space, to promotional giveaways. Organizations can select the elements that align best with their marketing strategies and target audience,

ensuring a more relevant and impactful presence. This method provides flexibility and maximizes the return on investment for sponsors by directly addressing their needs and preferences.

Once you reach a level sponsorship spending threshold, you will qualify for the additional benefits associated with that sponsorship level.

All prices in US Dollars	Diamond USD 85,000	Platinum USD 65,000	Gold USD 50,000	Silver USD 35,000	Bronze USD 20,000
Complimentary Congress Registrations (full access)	8	6	4	2	1
Additional complimentary exhibit staff registrations	5	4	3	2	1
Participation in exclusive ISLB Industry Advisory Group	✓				
Dedicated email to registered delegates to promote industry symposium	✓				
Verbal Acknowledgement during the Opening Session	✓	✓			
Banner advert in e-Blast	✓	✓			
Complimentary bag insert OR promo piece placed at registration desk (if bags not provided)	✓	✓	✓		
Dedicated Social Media Post (Provided by Sponsor)	✓	✓	✓		
Participant list, consent only (includes name, specialty, institution, country)	✓	✓	✓	✓	✓
Recognition with Logo on Congress Website and Mobile App	✓	✓	✓	✓	✓
Logo Recognition in Onsite Signage	✓	✓	✓	✓	✓
Logo Recognition on Session Holding Slides	✓	✓	✓	✓	✓

Exhibit Opportunities

The exhibition is a vital part of ISLB 2025 and every effort will be made to ensure that all exhibitors receive prime exposure and direct marketing opportunities with key players and decision-makers in the field.

Exposure opportunities include, but are not limited to:

- Networking breaks in the exhibition area
- Showcase Theater and Poster presentations near the exhibition area
- Welcome Reception hosted in the exhibit area

	Exhibit Booth USD 5,000	Double Booth USD 10,000
Booth space	10'x10' (100 sqft) Pipe & drape booth	10'x20' (200 sqft) Pipe & drape booth
Registrations	1 Congress Registration	3 Congress Registrations
*Video Link on Exhibitor website	Upgrade for USD 750	✓

*Video link on exhibitor page of the website

A short video link (provided by the exhibitor) will be included in the exhibitor listing on the Congress Website.

Inclusions:

The purchase of a booth includes:

- Pipe and drape booth with 1 table, 2 chairs and wastebasket
- Carpet
- Booth header panel with company name
- Single booth receives 1 Complimentary Congress Registration; double booth receives 3 Complimentary Congress Registrations.
- Listing with logo and 50-word bio in the exhibitor listing on the Congress Website and Mobile App



Non-Profit/Advocacy Rate

USD 1,500 for Tabletop Display

Exhibitors who are defined as non-profit or advocacy organizations are eligible to receive the reduced price of USD 1,500 for a maximum of one tabletop display. Assignment of space will be made by the Congress Secretariat in either the exhibit area if space permits, or pre-function foyer space. Advocacy groups may be placed outside of the exhibit hall.

Tabletop Display for Non-for-Profit includes:

- Tabletop display with 1 table, 2 chairs and wastebasket
- Carpet
- One Complimentary Congress Registration; access to scientific sessions, networking breaks, welcome reception, etc
- Listing with logo and 50-word bio in the exhibitor listing on the Congress Website and Mobile App

Additional Congress Registrations

Additional badges with full access can be purchased at USD 530 each. Additional Exhibitor badges with exhibit hall access only can be purchased at USD 290.

Exhibit Floorplan



Exhibitor Manual

The Exhibitor Manual, which includes detailed information, order forms, exhibit hall hours and more, will be available soon.

Educational Exchange Opportunities



Educational Industry Symposia

ISLB 2025 provides opportunities for your company to host exclusive breakfast, lunch, or afternoon symposia during the main congress program. Each symposium lasts one hour and is accessible to all attendees. The pricing includes the use of a session room, basic audio-visual equipment, and catering as specified.

Saturday, November 1	Lunch	1 hour	Grab and go lunch for up to 300 pax included	USD 55,000
Sunday, November 2	Breakfast	1 hour	Grab and go breakfast for up to 200 pax included	USD 45,000
	Lunch	1 hour	Grab and go lunch for up to 300 pax included	USD 55,000
	Afternoon	1 hour	No catering offered	USD 30,000
Monday, November 3	Breakfast	1 hour	Grab and go breakfast for up to 200 pax included	USD 45,000

As the sponsor of an industry session you will:

- Have the use of the main plenary room for the duration of the symposium
- Have access to the audio visual that is in the room (LCD projector package, podium mic, head table mics, audience mics); additional audio visual above and beyond what is already setup is the responsibility of the sponsor
- Be listed on the Congress Website, Mobile App and Program with symposium description
- Be listed in a summary e-Blast listing all industry symposia, sent to all registered delegates prior to the Congress (sent through the Congress Secretariat)
- Includes 1 Complimentary Congress Registration

Upgrade

Inclusion in the ISLB Virtual Library: library.islb.info/login

- Have your symposium recorded and included in ISLB's virtual library which is open to all ISLB members.

USD 3,000

Educational Exchange Opportunities



Poster Sessions / Poster Supporter EXCLUSIVE

USD 20,000

Top-rated abstracts accepted for poster presentation may be printed and displayed on poster boards in the exhibit area. Includes Poster Sessions and/or Electronic Posters.

As the Poster Supporter you will:

- Have your company logo displayed on the poster numbers
- Be acknowledged as the sponsor of the posters with your logo in the program

NEW

10-15 minute speaking opportunity added!



Showcase Theatre

4 Available

USD 15,000

We invite organizations to present their research or updates in the Showcase Theatre during networking breaks. This will take place in a meeting room near the exhibit area or in a dedicated section of the exhibit hall, accommodating approximately 60 people.

Benefits:

- 20 minute speaking opportunity.
- Held in a meeting room or dedicated area of the exhibit hall which accommodates approximately 60 people.
- Basic audio visual package; screen, projector, podium mic
- One Complimentary Congress Registration; access to scientific sessions, networking breaks, welcome reception, etc.
- Session information listed on the Congress Website, Mobile App and Program with company logo



Advisory Board & Ancillary Meeting

USD 10,000

Any industry meeting wherein invited participants are professional attendees of the Congress (doctors, physicians, scientists, researchers, etc.) will be considered an Advisory Board or Ancillary Meeting and a fee is required to hold such a meeting. This could include roundtable discussions, investigator meetings and meet the specialist type meetings. Meetings that would not fall under this category are internal/staff meetings where only your company's staff are invited.

Advisory Board and Ancillary Meetings are not allowed to take place during the official scientific program.

The fee to host an Advisory Board Meeting includes:

- Meeting space at the Double Tree by Hilton Orlando Seaworld
- Basic AV package including projector, screen

For detailed information and to discuss your requirements, please contact us at ISlb-sponsorship@icsevents.com. You are permitted to hold the meeting at another property; however, the fee still applies and meeting space and the AV package will not be provided.

Promotion & Branding Opportunities

Please note that all exclusive options are limited to one company only. Items will be sold on a first come, first served basis. All prices are quoted in USD. Please note that payment must be made in USD, unless otherwise agreed upon.



Faculty Dinner EXCLUSIVE

USD 30,000

The Faculty Dinner will take place on Sunday, November 2 and all faculty (50+) is invited to attend. This event provides a unique opportunity for networking with faculty and the leadership of ISLB 2025.

Benefits:

- Five (5) minute speaking opportunity at the Faculty Dinner
- Receive eight (8) complimentary tickets to the dinner
- Have your company logo printed on the invitations, tickets, menu cards
- Be verbally acknowledged as the event sponsor



Virtual Library EXCLUSIVE

USD 30,000
(1 year)

The Virtual Library is hosted on the ISLB website and contains all recorded congress sessions. Recordings are added 3 months after the congress and are free for ISLB members to access. The sponsorship allows for a banner advert on the Virtual Library home page which can be viewed by any visitor of the ISLB website.

<https://library.islb.info/>



Mobile Application EXCLUSIVE

USD 25,000

The Mobile App will be provided to delegates free of charge.

- Have your custom graphic/banner displayed on the access page of the Mobile App.
- Opportunity to have 3 push notifications sent to all delegates during the Congress.
- Be acknowledged with your logo in the program as the sponsor of the Mobile App



Water Bottles EXCLUSIVE

USD 20,000

Re-usable water bottles will be provided to delegates in their bag to allow a quick refresh as they move about all day.

As the sponsor of the Water Bottles, you will have the Water Bottles branded with your logo / custom design (bottles provided by Congress Secretariat)

Promotion & Branding Opportunities



Banner advert in Registration Portal EXCLUSIVE

USD 15,000

Include your banner advert in the footer of the congress registration portal. Visible to everyone registering for the Congress.



Delegate Bags EXCLUSIVE

USD 15,000

All registered delegates will receive a delegate bag.

Benefits:

- Have your logo on the delegate bag or strap along with the Congress logo (bags provided by the Congress Secretariat)
- Opportunity to include a promotional insert in the delegate bag (supplied by Sponsor; insert to be approved by the Congress Secretariat)
- Be acknowledged with your logo in the program as the sponsor of the bags



Welcome Reception EXCLUSIVE

USD 15,000

The Welcome Reception is the official opening of the Congress providing delegates, sponsors and exhibitors with the opportunity to network while enjoying refreshments. All delegates are invited to attend this event.

Benefits:

- Five (5) minute speaking opportunity at the Welcome Reception
- Logo recognition on all signage associated with the Welcome Reception; on Congress Website and Mobile App
- Be acknowledged as the sponsor of the Welcome Reception with your logo in the program

Promotion & Branding Opportunities



Charging Lounge EXCLUSIVE

USD 12,000

The Charging Station will allow attendees to power up their mobile phones, tablets, laptops, and other electronic devices for free. The Charging Station will be in high demand and can be branded with your company logo.

Benefits:

- Be acknowledged with your logo in the program as a sponsor of the charging station
- Charging station branded with your company logo
- Opportunity to place promotional material within your charging station



Lanyards EXCLUSIVE

USD 10,000

All delegates will receive a name badge and lanyard to be worn for identification during the Congress.

Benefits:

Have your company logo branded on all lanyards alongside the Congress logo (lanyards provided by the Congress Secretariat)



Delegate Bag Item

USD 3,000

A marketing item of your choice can be included in each delegate bag. Production and shipping costs are the responsibility of the Sponsor.

The item could be:

- Brochure
- Pens
- Portable chargers
- Chapstick
- Notepads
- Keychain
- Another item of your choice - to be approved by Congress Secretariat

Advertising Opportunities

Final Registration Confirmation Email

EXCLUSIVE

USD 10,000

All confirmed delegates will receive a final confirmation email a few days before the Congress. Your custom banner with a hyperlink will be displayed in the body of the email.

Initial Registration Confirmation Email

EXCLUSIVE

USD 8,000

Each delegate will receive an initial confirmation email at time of registration. Your custom banner with a hyperlink will be displayed in the body of the email.

Banner Advert In Pre-Congress Email

5 Available

USD 3,000 Each

The Congress Secretariat will send e-Blasts to the interested parties on a regular basis prior to the Congress to update on newest developments about the Congress. Your custom banner will be displayed in the body of the e-Blast.

Website Advert

USD 1,500 / Month

A limited number of opportunities will be available to place an advert on the Congress Website, for one month (to be chosen by sponsor). Advert can be static or video.

Onsite Signage

Contact for Pricing

A limited number of opportunities will be available and may include: elevator branding, escalator branding, pillar wraps, etc. Content and artwork must comply with Congress guidelines and must be approved by ISLB.

Digital Program Book

USD 2,500

Full Page

USD 1,500

1/2 Page

USD 3,000
Inside Front Cover

Delegates will receive an email with the digital program book ahead of coming to the Congress.

Printed Pocket Program

USD 5,000
Outside Back Cover

USD 4,000 /
Inside Front Cover

The pocket program will be included in each delegate bag.

Meeting Space

USD 3,000 / Day

Limited meeting/office space is available at the Double Tree by Hilton Orlando Seaworld for you to host slide reviews, hospitality suites, staff offices, press rooms, etc.

Advert on Journal of Liquid Biopsy website

USD 2,500 /
Month

USD 6,500 /
3 Months

USD 12,000 /
6 Months

A limited number of opportunities will be available to place an advert on the Journal of Liquid Biopsy website. Please contact us to discuss options.